

**EXECUTIVE POST  
GRADUATE DIPLOMA**

# **PERSONAL FINANCE**

**Building Expert Financial  
Advisors for a Complex World**



# About

# Parul University

Situated at the heart of the cultural capital of Gujarat, Vadodara, Parul University is a testament to the fusion of rich cultural heritage history and the contemporary 21st century. Since its inception in 1993 to its recognition as an University in 2015, Parul University has emerged as one of the largest and leading academic institutions. A hub for innovation, research, entrepreneurship, and industry-linked education, shaping tomorrow's leaders!



**250+**  
Acres Campus



**70,500 +**  
Students



**6,000 +**  
Int'l Students



**2,200+**  
Companies



**120 +**  
Int'l partners



**24,000 +**  
Placements

**NAAC A++  
Accredited  
University**



**UGC Category-1  
University**



ज्ञान-विज्ञान विमुक्तये

**NIRF Top 50 in  
Innovation**



**QS I-GAUGE Diamond  
Rating**

**DIAMOND**

**QS I-GAUGE**

INDIAN COLLEGE RATINGS



# About

## Executive Development Programs

**Executive Development Programs (EDPs)** are essential for empowering, industry leaders, managers, and executives with advanced knowledge, strategic insight, and leadership skills. These programs serve as a bridge between academic learning and practical challenges, equipping professionals to navigate evolving market dynamics and drive organizational success.



# About

## The Program

**The One-Year Executive PG Diploma in Personal Finance equips working professionals with the expertise to navigate today's complex financial landscape. Through a hybrid, application-focused curriculum, participants master investments, tax, retirement, insurance, and estate planning, guided by industry leaders and real-world simulations. The program builds ethical, tech-savvy advisors who can deliver goal-based, client-first financial solutions.**

### Program Objectives

#### **Build Foundational Mastery**

Core concepts in securities markets, mutual funds, financial modeling, taxation, insurance, retirement, and estate planning.

#### **Enhance Practice Readiness**

Manage client relationships, practice development, compliance, and personal branding as a modern financial professional.

#### **Integrate Behavioral & Digital Dimensions**

Address behavioral biases and leverage fintech, robo-advisory, and dataanalytics for enhanced advisory delivery.

#### **Strengthen Regulatory & Ethical Grounding**

Deep understanding of SEBI, RBI, IRDAI, and PFRDA guidelines, fiduciary duties, and client-first ethical standards.

#### **Develop Advisory Competence**

Construct goal-based, tax-efficient, and risk-calibrated financial plans using modern planning tools and simulations.

# About

## Program Features

1.

### Immersion Program

Intensive hands-on learning sessions with industry practitioners and real-world case studies.

2.

### Capstone Projects

Two comprehensive capstone projects – one per semester – integrating all learning into advisory scenarios.

3.

### Blended Learning

Hybrid format combining online flexibility with in-person engagement, designed for working professionals.

4.

### Free Self-Paced Certificates

Access to curated certificate programs to supplement and enhance your learning journey at no extra cost.

5.

### Entrepreneurship Ecosystem

Access to Parul University's startup incubation and innovation ecosystem to build your own practice.

6.

### Industry-Linked Curriculum

Curriculum co-designed with industry leaders ensuring relevance to current market requirements.

7.

### Business Talks & Workshops

Regular talks and workshops by senior financial professionals and thought leaders from across India.

8.

### Parul University Alumni Status

Graduates receive full Parul University alumni status – 60,000+ students and extensive industry connections.

# About

## Program Structure and curriculum

40 Credits across 2 Semesters – Blended / Hybrid Learning

### Semester 1. Foundations and Analytics (20 credits)

- Foundations of Securities Markets: Structure, Instruments, and Participants
- Investment Planning Through Volatility Simulation
- Mutual Funds Essentials: Structure, Selection, and Strategy for Financial Planners
- Applied Financial Modeling: Decision Tools for Financial Planners
- Capstone Project - 1

Credits

Type

4

Theory

4

Theory

4

Theory

4

Theory

4

Practical

### Semester 2. Advanced Practice & Digital Finance (20 credits)

- Insurance Planning & Risk Transfer Strategies
- Investment Advisory Practice: Operations, Compliance, and Regulatory Frameworks
- Behavioral Finance for Financial Planners
- Fintech, Robo-Advisors & The Digital Planner
- Capstone Project - 2

Credits

Type

4

Theory

4

Theory

4

Theory

4

Theory

4

Practical

# About

## Eligibility & Admission

### Eligibility Criteria

#### Any Graduate Degree

Any UG degree from an accredited institution.

#### General Category

Minimum 50% marks at UG level.

#### Reserved Category

Minimum 45% marks at UG level.

#### Work Experience

Minimum 24 months of Work / Professional / Self-Employment Experience.

### Program Details

#### Program

Executive PGD in Personal Finance

#### Duration

1 Year (2 Semesters)

#### Maximum Duration

2 Years

#### Total Credits

40 Credits (20 per Semester)

#### Mode

Blended / Hybrid Learning

# Snapshots



# Begin Your Journey to **Financial Mastery**

## **PROGRAM DIRECTOR**

**Dr. Amitabha Gupta**

Director, Executive Development  
Programs  
Parul University

## **OFFERED BY**

**EDP Cell**

**Parul University**

Executive Development Programs  
Vadodara, Gujarat

## **CORPORATE MENTOR PARTNER**

**Mr. Kanak Jain**

Managing Director SSL Academy,  
Volatility Coach, MFD Enabler

JOIN  
HANDS

*To Create*

IMPACT

*And*

EXCELLENCE

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