

FINANCIAL FREEDOM FRATERNITY

CONSUMER CONNECT INITIATIVE

UNLOCKING FINANCIAL SUCCESS

FFF's Annual Conference Embraces Eliminate, Automate, and Delegate

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Financial Freedom Fraternity (FFF), an organisation boasting a community of over 7,700 accomplished Financial Planners and Mutual Fund Distributors spread across India, recently held its annual conference in partnership with The Economic Times. This grand event held at the JW Marriott in Sahar, Mumbai, Maharashtra, gathered 400 participants from more than 70 cities. The conference served as a dynamic platform for networking, learning, and recognising outstanding performers within the financial industry.

Kanak Kr Jain, the founder of Financial Freedom Fraternity, encapsulated the core message of the event succinctly: "Eliminate, automate, and delegate." Jain emphasised that to excel in the financial industry, one must streamline operations by eliminating unnecessary tasks, embrace automation for error-free processes, and delegate responsibilities to focus on creative endeavours.

The conference featured an array of distinguished speakers who shared their insights and wisdom. Sushma Jain, Business Coach at Nirvanaa Life Institute, stressed the importance of syn-



ergy and gratitude in achieving success.

Dr. Radhakrishnan Pillai, the Guest of Honour, reminded attendees of the untapped potential within themselves, suggesting that everyone knows more than they realise, particularly in areas like Sanskrit.

Dinesh Jain, Managing Director of Accenture India, emphasised the growing importance of technology in every business and the ability to work from anywhere.

Pratik Gandhi, renowned actor, and performer highlighted that true success often emerges from challenging and extreme situations.

Himadri Sinha, Jitendra Chauhan and Neelam Gehani

shared their brand stories and inspired audience to take leap with personal branding in natural way.

S. Naren, Chief Investment Officer at ICICI Pru AMC, shared his insight that the value theme is essential for sustainable growth.

Anunaya Kumar, Senior Executive Vice President at 360 ONE AMC, said that the key to success is to remain observant on multiple tail winds which sometimes have behavioral aspects but are very critical to growth hacks.

Raghav Iyengar, Chief Business Officer at Axis AMC, emphasised that growth is the way forward, with MFDs playing a pivotal role in shaping the new India.

Akhil Chaturvedi, Chief Business Officer at Motilal Oswal AMC, advised investors to consider AIFs and other alternatives for their investment portfolios.

Sanjay Sinha, Founder of Citrus Advisors, skillfully moderated the event, ensuring a seamless flow of discussions.

Ramesh Damani, from Ramesh Damani Finance Pvt Ltd, reflected on how some companies, once available at minimal valuations, have now grown exponentially.

Vikas Khemani, Founder of Carnelian Capital, shared the simple yet powerful strategy of "Hold and only hold" as a key to successful investing.

Dr. Parimal Merchant, Director of the Global FMB Program at SP Jain School of Global Management, observed a shift in work culture, emphasizing the need for action and results.

A. Balasubramanian, Managing Director & CEO of ABSL AMC, reassured attendees about the ease of KYC process-

FFF ACHIEVER AWARD 2023

■ I Can Financials, Mumbai	■ Finnovators Services Private Limited, Pune	■ Chadha Investment Consultant Pvt Ltd, Delhi
■ Sadashiv Arvind Phene, Mumbai	■ Ganesh Shridhar Shanbhag, Mumbai	■ Wiseinvest Private Limited
■ Hari Kamath, Goa	■ Brainpoint Investment Centre Pvt Ltd, Mumbai	■ Aureus Wealth Llp
■ Sla Finserv Private Ltd, Jaipur	■ Mfa Wealth Solutions Private Limited	■ Sandeep S Borse, Thane
■ Wealthness	■ Naik Wealth Private Limited	■ Think Financial & Insurance Cons Pvt Ltd, Nagpur
■ Peakalpha Investment Services Pvt Ltd, Bangalore	■ Beyond Life Financial Services LLP	■ Nitin Patel, Ahmedabad
■ Maloo Investwise Private Limited, Jaipur	■ Jain Privy Client Private Limited	■ Scripbox
■ Etica Wealth Pvt Ltd, Mumbai		■ Vrpm Investments

VOLATILITY COACH INFLUENCERS AWARD 2023

■ Shasank Jain, Dehradun	■ Piyush Rakhecha, Kolkata
Strategic Thinker	Resourcefulness
■ Sanjay Tiwari, Bilaspur	■ Arabinda Kundu, Kolkata
Adaptability	Growth Focus
■ Sadashiv Phene, Mumbai	■ Lallit Tripathi, Ranchi
Contrarian	Communication
■ Anita & Datta Kanbargi, Belgaum	■ Bhanu Pratap Jain, Tinsukhia
Time Management	Result Oriented
■ Prasad Shetty, Mumbai	■ Suraj Jagadle, Pune
Delegation Skill	Learner

COMMUNITY DEVELOPER MFD ASSOCIATIONS

■ IFPA- Chennai	■ FIFA - Mumbai
■ ASK Circle- Kolkata	■ AIFA- Kerala

MOST PREFERRED AWARDS 2023

- **Loan Against Mutual Funds**
Volt Money
- **Alternative Investing Platform**
BetterInvest
- **MF Transaction Platform**
NSE MF
- **Mutual Fund Backend Software**
REDVision Technologies
- **MF Research Platform**
Morningstar
- **MF Tools & Analysis Platform**
Advisor Khoj
- **P2P Platform**
LenDenClub
- **MFD Enabler Website**
Cafemutual
- **Basket Portfolio**
Asit C Mehta Inv Intermediates Ltd
- **Smart City Projects in India**
Mirrikh Infratech
- **Intellectual Property Law Firm**
L S Davar

es and the regulator's commitment to positive change.

Navneet Munot, Managing Director & CEO of HDFC AMC, highlighted the conducive environment for doing business without any hindrances.

Kailash Kulkarni, CEO of HSBC AMC, emphasised the importance of commitment in achieving success.

Ganesh Mohan, MD & CEO, Bajaj Finserv AMC stated, "As the fresh addition to the AMC sector, we will bring a lot of new innovations to the industry."

Rahul Singh, CIO, Equities

Tata AMC mentioned, "In the realm of health, one can find the path to wealth."

Ramesh Mantri, CIO, White Oak AMC emphasised, "It's important to maintain a well-balanced portfolio that performs well in all seasons."

G Pradip Kumar, CEO, Union AMC expressed, "The markets in India are presenting us with new opportunities for innovation."

FFF FinExpo on the last day of the conference witnessed a footfall of over 500 Participants and exclusive mentoring sessions with veteran mentors of Industry. Last day was also

marked by Dare To Win Mumbai Season 2 which is a reality game show to recognise RMs of AMC of Mumbai region.

Financial Freedom Fraternity's annual conference, with its theme of "Eliminate, Automate, and Delegate," not only provided a platform for learning and networking but also served as a testament to the continuous growth and success of the financial industry in India. The event's speakers shared valuable insights and strategies that can inspire financial professionals to reach new heights of achievement in their careers.

