

FFF LEADERSHIP CONFERENCE

CONSUMER CONNECT INITIATIVE

SAPTAANGA MODEL, PAVING THE GROWTH FOR LEADERS- A LEADERSHIP CONCLAVE FOR FINANCIAL EXPERTS

The 2nd Financial Freedom Fraternity Leadership Conference was organised from 3rd-5th Sept 2021, by the SSL Academy on the theme 'Saptaanga- the seven pillars of leadership' spoke of the success of the businesses by following the model post-pandemic

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Mentioning the qualities of leaders with reference to Lord Krishna and Lord Rama in today's world, the chief guest of the leadership conclave, that was organised in Virtually, Nilesch Shah, MD & CEO Kotak AMC & Chairman AMFI in his inaugural address said that a good leader should be able to galvanise people. "The leader should have a clear vision of the ultimate goal, that needs to be achieved," he added. The conference was kick-started with the welcome address by Kanak Kr Jain, Founder of SSL Academy and FFF Conference. Sharing the rationale of this conference, Jain summarized that the conclave will witness leaders who are Swami (Founders), Aamatyas (CEO's and heads), Janapada (Market-

ing heads), Durg (infrastructure/ fortified city), Danda (Team managers), Kosha (Finance) and the Mitra (Experienced friend and consultant).

Abhilash Misra, CEO, NSE Academy and the Guest of Honour of the event explained the significance of study to achieve the desired success. The key note address was delivered by Sandeep Marwah, Founder of Marwah Studio who energized the audience with traits of leaders' mind-set.

On the occasion, Prof. Dr. Subrata Kumar Dey, Vice-Chancellor of Swami Vivekananda University and the Guest of honour also inaugurated the MBA Finance Program.

Motilal Oswal, Managing Director of Motilal Oswal Financial Services, started the first technical session with the thought about India's potential as a Global Leader. "In the new-world order post-pandemic,

the country has a bigger role to play on the global canvas," he explained.

S Naren, CIO- ICICI Prudential AMC explained the importance of debt funds as an alternative investment tool. "When investing in an asset allocation fund, an investor gets the opportunity to tap into equity and debt asset classes. However, an investor should be mindful of funds available within the category itself," he informed.

D Sivanandhan, Former DGP Maharashtra, elaborated on the 'dand' aspect of leadership and explained on how we can manage teams in tough times.

Ajit Menon, CEO of PGIM India MF explained the concept of 'Situational Leadership' giving the example of the ten incarnations or avatars of Lord Vishnu.

The Evening Gala was marked by a story-telling session for leaders

FINANCIAL FREEDOM FRATERNITY IN ASSOCIATION WITH THE ECONOMIC TIMES PRESENTS	
MOST INFLUENTIAL VOLATILITY COACH AWARD 2021	
Name	Category
■ Biranchi N Sarangi	Navi Mumbai
■ Babu Krishnamoorthy	Chennai
■ Deepesh Mehta	Bangalore
■ Devender Goswami	Ludhiana
■ Paresh Shah	Mumbai
■ Praveen Jain	Agra
■ Pawan Agarwal	Kolkata
■ V Vijayrangan	Pune
■ VR Aiyappan	Mysore
■ Gurdeesh Bhalla	Kalka
FFF MOST INFLUENTIAL MFD ASSOCIATION AWARDS 2021 IN ASSOCIATION WITH THE ECONOMIC TIMES	
■ National Level	FIFA (Mumbai)
■ State Level	KAMFA (Karnataka)
■ Metro City Level	PIFAA (Pune)
■ Non Metro City Level	GPVS (Nashik)
■ Social Level	AMDWA (Delhi)
FFF MOST INFLUENCER AWARDS 2021 IN ASSOCIATION WITH THE ECONOMIC TIMES	
■ BSE Star	Most Influential MF Transaction platform for MFD'S
■ Investwell	Most Influential 'backend software for MFD'S'
■ LenDen Club	Most Influential P2P platform
■ Value Research	Most Influential MFD Enabler website
■ Nirmal K Rewaria (My Wealth Protector)	Life and beyond life initiative- Inheritance
■ L S Davar & Co	Protecting Innovations-Legal Services-Intellectual Property Rights

by Danish Husain, a Bollywood actor and a story-teller.

Ganesh Ram, MD & CEO of MF Utilities also recognized 5 mutual fund distributors (MFDs) Kapil

Jain, Kaushik Ramachandran, Chintan H Chheda, Rahul Sethia, and Pawan Agarwal from across India for the digital adoption to MF Utility (MFU) users. Venkatesh Iyer, Founder

of 'Goli Vada Pav' shared his story of hard work and how his company had achieved success. Balaji Rajagopalan, Former CEO of Ricoh India & ED of Xerox India presented the concept of strategic thinking ideas. Whereas, Raghav Iyengar, CBO, Axis MF shared leadership traits of a mutual fund distributor with reference of Lord Vishnu's insights with leadership.

A panel discussion on 'Magic of Thinking Big' with Vinayak Sapre, Amit Bivalkar, and Rajesh Sodhani was also a part of the event. This was followed by Coach & Brand consultant, Himadri Sinha's presentation on the power of branding.

Bhavin Patel, Co-Founder & CEO LenDenClub shared insights on emerging investment opportunities in the post-pandemic world through P2P lending. Likewise, A. Balasubramanian, MD & CEO, ABSL

AMC gave an insightful talk on the way forward for leaders in the mutual fund Industry with various examples of US economy.

The program also saw felicitation of the winners of 'The FFF Most Influential Awards 2021' in association with The Economic Times.

The 3rd day started with the understanding of Saptaanga by Dr. Radhakrishna Pillai, Author and speaker. This was followed by Prashant Sutaria, Principal Architect PSA & Co- founder of CELPT, who presented his theory on how we can design living and planning for tomorrow, which was followed by another panel discussion on 'Friend in Need Is a Friend in deed' that was moderated by Rajesh Krishnamoorthy, Country Head FPSB India (LO).

Another highlight of the conference was 'Kaun Banega Clientpati' - a game show on money

tales hosted by Kanak Jain with 10 volatility coaches. The Jury, Debasis Mohanty and Harish Rao adjured Dr. Celso Fernandes, as the winner of the game, Varun Mittal won the 2nd position and Opinder Jain came on the 3rd position. Anuj Mittal was also felicitated in the category of unparalleled ideation in the year 2021.

The conclave had international Speakers as well, like Michael Grinder from USA, Peter Freeth from UK, Mickey A Feher, also from the USA, along with Sanjay Kr Agarwal, Shantanu Das Sharma who shared insightful thoughts on use communication through NLP.

The event also witnessed the release of the 3rd Edition 2021 of the magazine- 'The Volatility Coaches of India - in association with The Economic Times. 1076 MFDs registered and participated in the mega leadership conference virtually.



Radhakrishnan Pillai

Abhilash Misra

Ajit Menon

Balaji Rajagopalan

Bhavin Patel

Danish Husain

Himadri Sinha

Kanak Kr. Jain

Motilal Oswal

Prashant Sutaria

Raghav Iyengar

S Naren

Sandeep Marwah

A Balasubramanian

Nilesch Shah

Ganesh Ram